

CORPORATE **GRANTS**

CORPORATE

GRANT

APPLICATION

EXAMPLES

Kaiser Permanente Cares for Communities

GRANT APPLICATION

NATIONAL PROGRAM OFFICE

The requested information may be typed or clearly written on this form, or sheets of your organization's stationery may be used.

PART A

A1. ORGANIZATION PROFILE

Organization name (lead agency if proposal is submitted by a collaborative): _____

Address: _____

City/State/ZIP: _____

Contact person: _____ Title: _____

Phone: _____ Fax: _____ E-mail: _____

A2. SUMMARY OF ORGANIZATION'S OR COLLABORATIVE'S PURPOSE AND ACTIVITIES

A3. ORGANIZATION INFORMATION

1. Brief summary of history:

2. Brief summary of mission and goals:

3. Description of current programs, activities, and accomplishments:

A4. ADDITIONAL INFORMATION

1. Is this new or continuing work? _____

2. Geographic area(s) to be served: _____

3. Time frame: _____ Time frame covered by grant: _____

4. Kaiser Permanente groups/individuals involved, if any: _____

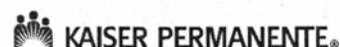
5. Annual budget: _____ Project budget (if applicable): _____

6. Funds requested from Kaiser Permanente: _____

7. Prior grants received from Kaiser Permanente (list below):

Date: _____ Amount: _____

Date: _____ Amount: _____



B1. GRANT PURPOSE

1. Statement of issues or opportunities to be addressed (including a description of target population and how they will benefit from organization's/collaborative's efforts):

2. Description of project goals and objectives:

3. Plans to accomplish the goals, objectives, and timeline for implementation:

4. Long-term strategies for support:

B2. EVALUATION PLANS

Description of how the success of your work will be defined and measured:

B3. COMMUNICATIONS

Description of how your progress and results will be communicated and to whom:

B4. ATTACHMENTS (Please attach the following):

1. **Copy of current IRS determination letter** indicating 501(c)(3) tax-exempt status.
2. **Names and titles of the members of your board of directors.** Names, titles, and qualifications of key staff and volunteers.
3. **Income and expense budgets** showing other sources of funding and the amount requested of Kaiser Permanente.
4. **List of other funding sources** to which this proposal has been submitted.
5. **Your organization's current annual budget** and most recent annual financial statement, preferably audited.

B5. SUBMISSION INSTRUCTIONS

Please note: Prior to receiving funds, all grant recipients must sign a memorandum of understanding outlining the terms and conditions of receiving support from Kaiser Permanente. Supplemental materials such as photographs, videos, etc., may be submitted, but cannot be returned.

Please submit completed application materials to: Kaiser Permanente, Community Relations Department,
One Kaiser Plaza, 23L, Oakland, CA 94612 Tel (510) 271-5685 Fax (510) 267-4857
Or by e-mail to KP-Cares-for-Communities@kp.org



LCEF Online Application

Below are questions asked in the LCEF online application:

Your Organization Information

- Organization Name
- Organization address, city, state, zip code
- Distance to closest Lowe's Store
(Select one):
 - 0-5 miles
 - 6-10 miles
 - 11-15 miles
 - 16-20 miles
 - 20 + miles

- What is the address of the store?
- Have you talked to the Lowe's store manager about your project? (yes/no)
- If so, what is the name of the manager with whom you spoke?
- Organization Website
- 501 (c)3 or federal Tax ID #
- IRS determination letter available? (yes/no)
- Contact name/ Title
- Phone number
- Fax number
- Email Address
- What is your organization's mission or mission statement? (limit 200 char.)

Your Project Information

- Project title
- Total project expense
- Total dollars raised thus far, if any (fundraisers, other grants, etc.)
- Amount of Grant Request
- Please provide detailed budget description including all materials, labor, rental fees, etc. (limit 300 char.)
- Please list any other foundations, or corporations contribute to this project (limit 300 char.)
- How will the LCEF grant be used? (limit 500 char.)
- Which LCEF initiative your project will support? What is your project scope?
(Select one):
 - Community Improvement initiative
 - Playground / Park
 - Landscaping

- Neighborhood beautification
 - Community garden
 - Building repair/renovation
 - Community clean-up
 - Outdoor classroom
-
- K-12 public school initiative
 - Playground
 - Landscaping
 - School beautification
 - Minor repair / Renovation
 - Construction and trade education
-
- Project start date
 - Project end date

Your Organization Detailed Information:

- Project detail include goals and objectives (limit 1000 char.)
- What kind of volunteer opportunities exist with this project? Will there be any community events centered around this project? Will Lowe's employees be welcomed as volunteers? (limit 300 char.)
- What events or other promotions have you planned to publicize the grant and your project? (limit 300 char.)
- Approximately how many people does your organization serve?
(Select one):
 - Under 100
 - 101-500
 - 501-1,000
 - 1001-5,000
 - 5001-10,000
 - Over 10,000

- Primary group served?
(Select one):
 - Women
 - Children
 - Seniors
 - Underprivileged
 - Disabled
 - Other (Please specify):

- What is the approximate ethnic/racial breakdown of the student population? Please enter a percentage in each box below. Numbers must total 100%.

- Caucasian
- African American
- Hispanic
- Asian
- American Indian
- Other

100%

- How many students received free or reduced lunch in your school? (For k-12 public school initiative)
(Select one):
 - Less than 5%
 - 5% - 15%
 - 16% - 25%
 - 25% - 40%
 - 41% - 65%
 - 66% - 80%
 - Greater than 80%
- Zip code(s) most served by the project (List up to five)
- Who will report back to the foundation with follow-up information and the progress of your project? How often? (limit 100 char.)

SAMPLES OF **CORPORATE** **GRANTS**

BANK OF AMERICA

Foundation: *The Bank of America Charitable Foundation, Inc.*

Objectives: Bank of America community investments are designed to impact and improve the communities in which they serve. These include the Neighborhood Excellence Initiative and the Community Development Program. The Inland Empire branch of the Bank of America specifically focuses on the following: Education, with an emphasis on K-12 education and college preparedness; Community Development, with an emphasis on workforce development; and Health and Human Services, with an emphasis on access to affordable health and human services, including childcare.

Eligibility: Your organization must be tax-exempt under section 501(c)(3) of the Internal Revenue Service Tax Code. Your organization must be based and serve communities in the areas where Bank of America currently does business in the United States. Ineligible categories for funding include: Individuals, including those seeking scholarships or fellowship assistance; advertising; political, labor, fraternal organizations or civic clubs; religious organizations for sectarian purposes; individual pre-K-12 schools (public or private); sports, athletic events or athletic programs; travel-related events, including student trips or tours; development or production of books, films, videos or television programs; endowment campaigns; memorial campaigns. Qualified organizations interested in applying for a Bank of America Foundation grant should complete the eligibility quiz. (*Available online*) Upon successful completion of the quiz, you'll be directed to our online application. Once submitted, your application will be sent to the geographic area where you are located. A leadership team will review the applications submitted for their area and will respond in a timely manner.

Contact Information: Call 1(800) 218-9946 if you have any questions regarding the Neighborhood Excellence Initiative. Call 1(800) 218-9946 for questions about Grants. Call 1(800) 218-9946 if you are an associate, retiree or nonprofit with a question about matching gifts or volunteer grants. Call us at 1(800) 444-8430 if you are a Credit Counseling Organization with a question about Credit Counseling Grants. For more information please visit <http://www.bankofamerica.com/foundation/>

KAISER PERMANENTE

Program: *Kaiser Permanente Cares for Communities*

Objective: Focus areas include: Vulnerable Populations- health care financing and delivery issues facing populations such as children and the elderly who are vulnerable because of socioeconomic status, illness, ethnicity, age or other factors; Evidence Based Medicine- developing and communicating the evidence base for providing high quality, cost effective medical care; Education to Advance Medical Knowledge- programs and models to advance medical knowledge, particularly among health care professionals and consumers (Special consideration is given to the following areas: Training and educating health professionals of today and tomorrow in the delivery of integrated health care, promote culturally competent health care and efforts to eliminate racial and ethnic health disparities, providing information and tools to help consumers of all ages become more knowledgeable and informed in managing their own health care.); Public Policy-

garnering expertise and disseminating information in the areas of prevention, treatment, and population-based care management. Special consideration is given to activities that convene public policy leaders and develop collaborative partnerships with local, state and national organizations. Specific areas of interest include: Community Health Initiatives-organizing and focusing Kaiser Permanente's clinical and Community Benefit resources around specific community health goals, in partnership with public health and community-based advocates (Healthy eating and active living programs are of particular interest.); Safety Net Partnerships- deepening our community clinic partnerships to center around building capacity for improving access and quality care infrastructure, and extending partnerships to health departments and public hospitals; Coverage for Low Income Families- participating in Medicaid, Dues Subsidy and Charity Care programs to meet the needs created by a changing economy and marketplace, and to inform policy on the health care of low-income families in the United States; Developing and Disseminating Knowledge- educating practitioners, advancing research, empowering consumers, and informing policy makers on pressing community health needs and issues. **Eligibility:** Grants are made primarily to organizations designated as 501(c)(3) charitable nonprofit by the U.S. Department of Treasury Internal Revenue Service. We will consider donating to 501(c)(4) and 501(c)(5) organizations for community charitable purposes.

Contact Information: Jennifer Resch-Silvestri at (909) 427-4270 or Kaiser Permanente Public Affairs Department located at 393 E. Walnut St., 2nd Fl. Pasadena, CA 91188 or contact the department at (626) 405-3195. For more information visit: <http://newsmedia.kaiserpermanente.org/kpweb/pubcfe/092/entryPage.do>

LOWES

Foundation: *Lowe's Charitable & Educational Foundation*

Objectives: The Lowe's Charitable & Educational Foundation is dedicated to improving the communities we serve through support of public education, community improvement projects and home safety initiatives. LCEF awards more than \$3 million annually to diverse organizations across the United States. Primary philanthropic focus areas are: Community improvement projects, K-12 Public School Initiatives, Vocational Trade School Scholarships

Eligibility: The Foundation provides funding only to 501(c)(3) tax-exempt nonprofit organizations and public agencies in communities where Lowe's operates stores and distribution centers. Lowe's Charitable and Educational Foundation requires that all applicants take an eligibility test. Organizations that pass will be considered, but not guaranteed a grant. Grants range from \$5,000 to \$25,000.

Contact Information: For more information please visit <http://www.lowes.com/lowes/lkn?action=pg&p=AboutLowes/Community>

SOUTHERN CALIFORNIA EDISON

Program: *New Era Awards for Excellence*

Objective: To provide at-risk students with enhanced academic experiences, support creative solutions for keeping at-risk students engaged in school and focused on academic success, help at-risk students prepare for higher education and a competitive work force, and improve at-risk students' academic performance, college entrance and retention rates. Funding is intended to enable outreach to at-risk students, defined as economically, educationally, physically or socially disadvantaged children ages 5 through 18. Programs must focus on one or more of the following areas: Family and/or community involvement in education; after-school programs to enhance learning and achievement; college preparation; workforce preparation; and science and/or math enrichment.

Eligibility: Edison awards grants ranging from \$1,000 to \$10,000 to educators in public elementary schools, middle schools and high schools. Teachers, administrators and teams composed of teachers and/or staff members at K-12 public schools may apply. Schools must be in Southern California Edison's service area. For a list of eligible schools, contact 1-800-456-1044. District offices, private schools, court schools or home-based schools are not eligible to apply. Grant recipients must agree to provide a report of results at the conclusion of their program.

Contact Information: Please call 1(800) 456-1044 or for more information visit:
<http://www.sce.com/CommunityandRecreation/>

STAPLES

Foundation: *Staples Foundation for Learning*

Objective: Provides funding to programs that support or provide job skills and/or education for all people, with a special emphasis on disadvantaged youth.

Eligibility: Applicants must have a nonprofit tax-exempt classification under 501(c)(3) of the Internal Revenue Code and align with Staples Foundation for Learning's mission and give focus on job skills and education. The Foundation accepts online applications only. The requested amount of each grant can be up to \$25,000. Most grants awarded by the Foundation are in the \$5,000-\$25,000 range.

Contact Information: Questions regarding the foundation or the application process can be emailed to: foundationinfo@staples.com

TARGET

Program: *Target Community Giving Grant*

Objective: The program focuses on three areas: arts, family violence prevention and reading.

Eligibility: Applicants must have a nonprofit tax-exempt classification under 501(c)(3) of the Internal Revenue Code and align with Target's focus areas. Grant applications will be accepted between March 1 and May 31, 2006. Most grants average between \$1,000 and \$3,000. Applications will be reviewed as they are received; therefore, we encourage you to apply early. All funding decisions will be communicated no later than September

30, 2006. Please take this time frame into consideration when applying for a specific program or event.

Contact Information: Submit all materials to your neighborhood Target store team leader, who will review your application, make funding recommendations and update you on the status of your request. For more information please visit http://target.com/target_group/community_giving/grant_guidelines.jhtml

VERIZON

Foundation: *The Verizon Foundation*

Objectives: The Foundation supports the following funding priorities: literacy, domestic violence prevention, and technology.

Eligibility: The Verizon Foundation only accepts proposals online. Based on the past several years, the average grant size ranged between \$5,000 and \$10,000. Proposals will be considered from elementary and secondary schools (public and private) that are registered with the National Center for Education Statistics (NCES) as well as eligible tax-exempt organizations in certain 501(c)(3) subsections as defined by the Internal Revenue Service (IRS).

Contact Information:

Gary George, Verizon, 280 S. Locust St. 3rd Floor, Pomona, CA 91766

email: gary.george@verizon.com

For more information please visit <http://foundation.verizon.com/04001.shtml>